

## NEWS UPDATE

### **InvestMidwest 2013 Highlights Medical Device Innovations** **MediBeacon™ Presents at 2013 InvestMidwest Venture Capital Forum**

**(KANSAS CITY, MO, April 4, 2013)** – The 2013 edition of the InvestMidwest Venture Capital Forum featured a number of Medical Device innovations including a presentation from MediBeacon. Steve Hanley presented the MediBeacon story highlighting The Company's focus on technology that would enable real-time, point-of-care monitoring of kidney function.

Assessment of renal function is a critical part of patient care. This need for a real-time renal function measurement is recognized by the National Institutes for Health, and is the subject of an on-going request to the medical research community for a solution.

The Company has invented a fluorescent tracer agent (APC-2) that is removed from the blood exclusively by the kidneys. MediBeacon's non-invasive monitoring technology works in a similar fashion to pulse oximetry by using a light sensor placed on the skin.

InvestMidwest is a venture capital conference that showcases 40-45 companies from throughout the Midwest in the three industry tracks of life sciences, technology and food/ag/bioenergy. The 300+ attendees include investors from top venture capital firms. InvestMidwest has helped generate over \$1 billion of investment in the past 13 years.



Further information on MediBeacon can be accessed at [www.medibeacon.com](http://www.medibeacon.com).

#### **About MediBeacon, LLC:**

MediBeacon LLC is a Medical Device company focused initially on kidney function monitoring in real-time. MediBeacon is housed within the Helix Center Biotech Incubator. Information regarding MediBeacon can be found at [www.medibeacon.com](http://www.medibeacon.com).

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